

A Longitudinal Study of Cultural Tourism and Quality of Life of Indianapolis Residents

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Abstract

Cultural tourism development is considered a viable channel to attract tourists to a destination and to enhance residents' overall quality of life (QOL). This research reports the findings of a five-year study, from 2004-2008, to monitor patterns and changes in perceptions of cultural tourism and residents' quality of life measurement. The series of studies yield interesting conclusions that have practical implications for Indianapolis city and tourism leaders who continually evaluate the cultural tourism initiatives and ways to improve the residents' quality of life.